GIMME SOOTHING!

Commercial file





TARGETED PROBLEMATIC

Skin cleansing (face and body)

TARGETED CUSTOMERS

While eczema currently affects 2.5 million of French people and psoriasis 2 million, Gimme Soothing! knows how to take care of your skin. For dry (or very dry), irritated, damaged, or itchy skin, this cleansing base will gently purify and soothe it. Enriched with vegetable glycerin, it provides comfort and protection for the happiness of the most sensitive of all the family.

KEY QUESTIONS

- 1) What is (are) the problems to treat? On which area(s)?
- 2) How do you use to clean this/ these sensitive area(s)?
- 3) Which treatment(s) have you already tried to treat it (them)?
- 4) Do you know vegetal glycerin and its benefits for the skin?
- 5) What do you think about a natural, gentle and efficient solution to renew and sooth your skin?

100% Natural 100% Active

- ✓ Cleans
- ✓ Relieves
- ✓ Repairs
- ✓ Protects

Essential oils and vegetable oil

SOME ADVICES

To clean your sensitive skin with our family cleansing base Gimme Soothing, apply it gently all over the body. You might be sceptical at the beginning because it does not really foam. Non foaming simply means that Gimme Soothing! does not contain chemical detergents or caustic soaps.

SALES TALK

- · Composed of powerful and high quality pure actives...
- Cleanses and purifies the skin (face and body)
- Treats, soothes and relieves tightness and persistent itching.
- Nourrishes and repairs
- Protects
- Heals and regenerates
- · For all skin colours!

RECOMMENDED PUBLIC PRICE

16,90€

incl. VAT/8.5 fl.oz

ADDITIONAL TREATMENTS







Indemne, soins dermo-cosmétiques & aromathérapie - Ma Peau Chérie Group

ZI Toulon Est - 112 rue Docteur Guérin BP 70422 - La Farlède 83078 Toulon Cedex 9 www.indemne.fr

9h00 - 17h00 Tel: +33 (0)4 94 57 69 29