



## TARGETED PROBLEMATIC

Skin cleaning and make up removal.

## MICELLAR LOTION CONSUMPTION

The micellar lotion has become the inescapable product makeup remover. It is for all skin types, even the most sensitive ones. Miss Ella provides a sensation of freshness and comfort, but it is primarily a formidable cleanser. Its convenience and floral perfume make it a unique product.

## KEY QUESTIONS

- 1) What is your skin type ? Is it sensitive ?
- 2) What is your cleaning and make up removal ritual ?
- 3) Which results do you expect about a make up removal and a cleaning product ?
- 4) Do you know the power of essential oils ?  
What do you think about a natural and efficient solution ?

**100% Natural**  
**100% Active**

- ✓ Cleans
- ✓ Soothes
- ✓ Make-up remover

**Essential oils and  
organic floral  
waters**

## SOME ADVICES

Morning and evening, soak a cotton or the natural konjac sponge **I love K** with the Miss Ella lotion before cleaning lengthly and gently your face. Then, always rinse with **Eau de génie**, a thermal water or a floral water of your choice.

## RECOMMENDED PUBLIC PRICE

**14,90€ incl.**  
**VAT/8.7 fl.oz**

## SALES TALK

- Composed of powerful and high quality pure actives... 7 essential oils and organic floral waters (...)
- Cleans
- Purifies
- Illuminates
- Softens
- Calms
- Relax
- A great smell
- For all skin colours!

## COMPLEMENTARY TREATMENTS

