

EAU DE GÉNIE

Commercial file

TARGETED PROBLEMATIC

Perfect make-up removal and face cleansing.

MICELLAR LOTION CONSUMPTION

Tonic waters have recently revolutionized the world of cosmetics. Eau de génie helps to cleanse, purify, moisturize and brighten the skin at any time of day and anywhere (in the office, at the beach, after the sport ...). It also has the ability to refresh and tone up the skin.

KEY QUESTIONS

- 1) What is your skin type ?
- 2) Have you already used tonic water ? For which purpose(s) ?
- 3) What is your demake- up and cleansing ritual ?
- 4) Are you used to remove the last traces of impurities on your face when cleansing and removing makeup ?
- 5) Do you know « care waters » and their daily benefits for the skin ?

100% Natural
100% Active

- ✓ Tones
- ✓ Purifies
- ✓ Illuminates
- ✓ Refreshes

**Organic floral
waters**

SOME ADVICES

Spray Eau de Génie to completely remove makeup and cleanse your skin. May be used in combination with Miss Ella lotion and the cleansing base Gimme Soothing! But also any other make-up remover to strengthen a perfect cleansing. The skin, clearer and refreshed, is ready to receive its care.

RECOMMENDED PUBLIC PRICE

18,50€
incl. VTA /100 fl.oz

SALES TALK

- Composed by a subtle blend of four organic plant sources: organic lemon, organic grapefruit, organic apricot and organic tomato
- Completely remove make-up and cleanse your skin
- Refreshes/Tones/illuminates
- Reduces puffiness and dark circles
- Improves tired-looking skin
- For all colors and types of skin !
- Eau de génie is cleansing, decongestant, moisturizing, astringent, tonic, regenerating, enlightening, antioxidant

COMPLEMENTARY TREATMENTS



Indemne, soins dermo-cosmétiques & aromathérapie - Ma Peau Chérie Group

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